

12-14 August 2024 | JW Marriott in Austin, TX

# GRC Conference 2024

The IIA and ISACA partner to bring together governance, risk and control experts from across the globe with the common mission of sharing knowledge, insights and resources with the IS/IT community. The GRC Conference provides a more inclusive and supportive environment for professionals of all experience levels.

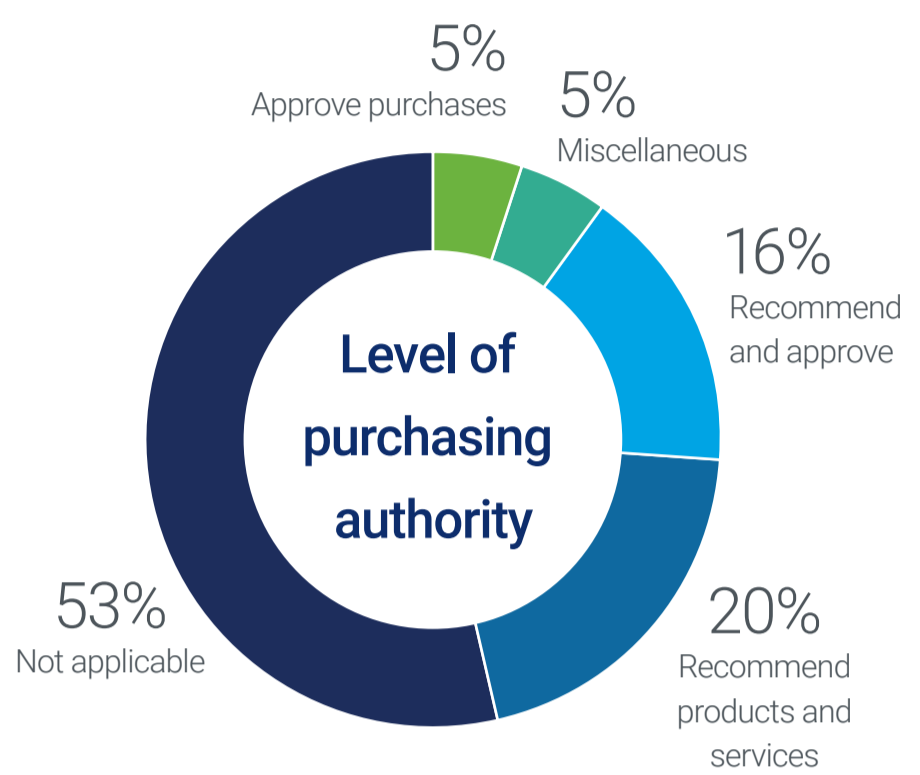
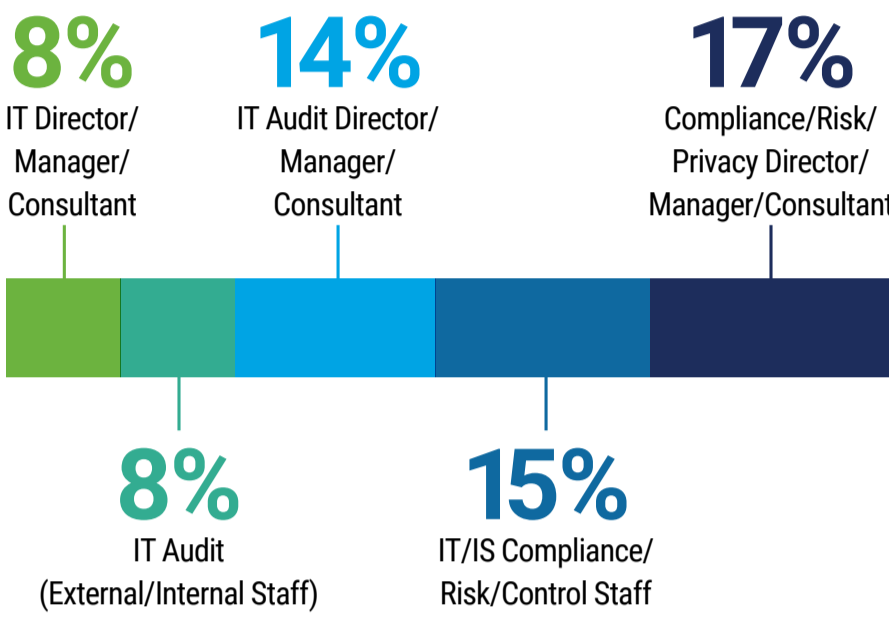
## Sponsored Sessions

**THOUGHT LEADERSHIP SPONSORED TRACK SESSION**  
PRESENTATION  
(MAIN CONFERENCE SESSION)  
**50-60 MINUTES**

**THOUGHT LEADERSHIP PRESENTATION KNOWLEDGE SESSION**  
**30 MINUTES**

**INNOVATION SESSION**  
WITH HIGHLIGHT OF SERVICE  
**20 MINUTES**

## Who attended GRC 2023?



**MORE THAN 68%**  
with at least **10 Years EXPERIENCE**

**48%**  
companies with **5,000 Employees OR MORE**

**87%**  
attendees from **the US**  
**OTHERS IN THE TOP FIVE: CANADA, SAUDI ARABIA, MEXICO and KUWAIT**

## Sponsorship Packages



PREMIUM SPONSOR BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
Complimentary full conference registrations	Six	Five	Four	Three	Two	One
Pre-conference lead data* (name, company, email, professional role, company size and industry)	.	.	.	.	.	.
Post-conference lead data (name, company, email, address, professional role, company size, industry and phone number premium sponsors only, if available)	.	.	.	.	.	.
SPEAKING SESSION: Sponsored Track Session (STS) – 50-60-minute thought leadership presentation	.	.	.	.	.	.
SPEAKING SESSION: Knowledge Session (KS) – 30-minute thought leadership presentation	.	.	.	.	.	.
SPEAKING SESSION: Innovation Session (INNO) – 20-minute product/demo session	.	.	.	.	.	.
Sponsor item	.	.	.	.	.	.
Logo with corresponding level displayed on event website	.	.	.	.	.	.
Logo and sponsorship level displayed on marketing slides	.	.	.	.	.	.
Logo displayed on pre-event communication	.	.	.	.	.	.
EXHIBIT SPACE: 10'x10', table, two chairs and wastebasket	Four	Two	One	One	One	One

\*Option available to purchase pre-conference lead data for US\$2,000

### SPONSOR ITEM EXAMPLES (PREMIUM SPONSORS ONLY)

- Attendee experience
- Breakfast
- Coffee break
- Conference bag
- Conference pen
- Entertainment
- Floor clings
- Gamification
- Hand sanitizers (individual)
- Hand sanitizers
- Happy hour
- Headshot
- Keynote branding
- Lanyard
- Lunch
- Mobile application
- Mobile charging station
- Notebook
- Photo booth
- Refreshment break
- Registration kiosk
- Reusable water bottle
- Welcome/networking reception
- WiFi

VIRTUAL CONFERENCE SPONSOR BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
Marketplace Listing: Logo, contact email and documents	.	.	.	.	.	.

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