

8–10 May 2024

Digital Trust World in Phoenix, Arizona

Together IS/IT professionals from around the globe gather to share their expertise and help organizations to build digital trust with consumers and create a safe digital space for everyone.

Sponsored Sessions



PRODUCT SHOWCASE SESSION
WITH HIGHLIGHT
OF SERVICE

20
MINUTES



THOUGHT LEADERSHIP
PRESENTATION
KNOWLEDGE SESSION

30
MINUTES



THOUGHT LEADERSHIP
INDUSTRY TRENDS & INSIGHTS SESSION
PRESENTATION (MAIN CONFERENCE SESSION)

60
MINUTES

ISACA Members in North America



Top Fields of Employment



Sponsorship Packages



DIAMOND SPONSOR



PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSOR



BRONZE SPONSOR



SUPPORTER SPONSOR

| PREMIUM SPONSOR BENEFITS | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE | SUPPORTING |
|---|----------|----------|------|--------|--------|------------|
| Complimentary full conference registrations | Six | Five | Four | Three | Two | One |
| Pre-conference lead data (name, company, email, professional role, company size, and industry) | • | • | • | • | • | |
| Post-conference lead data (name, company, email, professional role, company size, industry, and phone number—premium sponsors only, if available) | • | • | • | • | • | • |
| SPEAKING SESSION: Industry Trends & Insights (ITI) Session— 60-minute thought leadership presentation | • | • | • | | | |
| SPEAKING SESSION: Knowledge Session (KS)— 30-minute thought leadership presentation | KS or PS | KS or PS | | • | | |
| SPEAKING SESSION: Product Showcase (PS)— 20-minute product/demo session | KS or PS | KS or PS | | | • | |
| Sponsor Item | • | • | • | • | • | |
| Logo with corresponding level displayed on event web site | • | • | • | • | • | • |
| Logo and sponsorship level displayed on marketing slides | • | • | • | • | • | • |
| Logo displayed on pre-event communication | • | • | • | • | • | |
| EXHIBIT SPACE: 10x10, table, two chairs, and wastebasket. | Four | Two | One | One | One | One |

SPONSOR ITEM EXAMPLES (PREMIUM SPONSORS ONLY)

- Attendee experience
- Breakfast
- Conference bag
- Conference pen
- Entertainment
- Floor clings
- Gamification
- Hand sanitizers (individual)
- Headshot
- Keynote branding
- Lanyard
- Lunch
- Mobile application
- Mobile charging station
- Notebook
- Photo booth
- Refreshment break
- Registration area
- Reusable water bottle
- Social media wall
- Welcome/networking reception
- WiFi

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