DIGITAL TRUST WORLD
Virtual | Phoenix | Dublin

Q4 October 2024
Digital Trust World in Dublin, Ireland

Together IS/IT professionals from around the globe gather to share their expertise and help organizations to build digital trust with consumers and create a safe digital space for everyone.

Sponsored Sessions

PRODUCT SHOWCASE SESSION WITH HIGHLIGHT OF SERVICE — 20 MINUTES
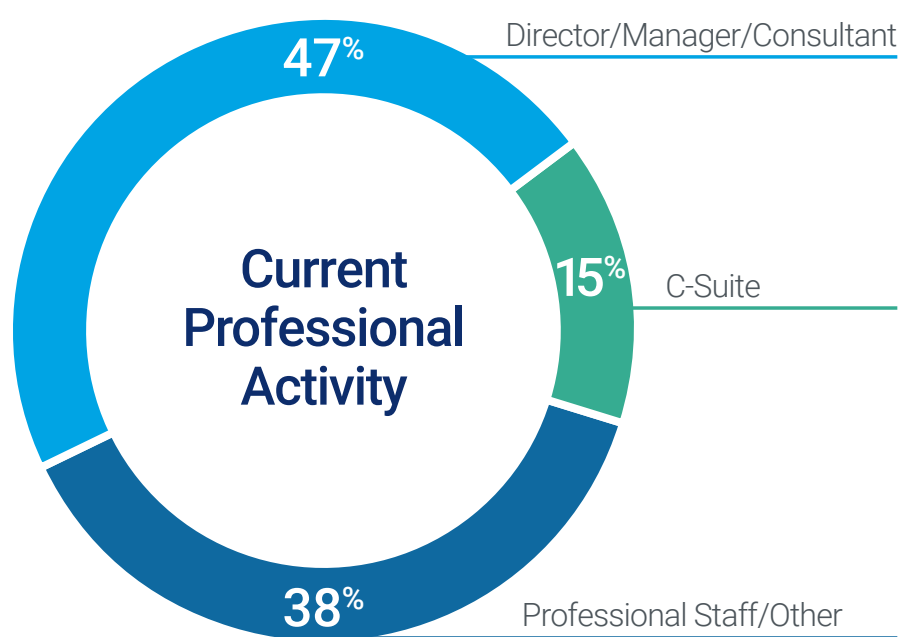
THOUGHT LEADERSHIP PRESENTATION KNOWLEDGE SESSION — 30 MINUTES

THOUGHT LEADERSHIP INDUSTRY TRENDS & INSIGHTS SESSION PRESENTATION (MAIN CONFERENCE SESSION) — 60 MINUTES

ISACA Members in Europe

Current Professional Activity

- 47% Director/Manager/Consultant
- 15% C-Suite
- 38% Professional Staff/Other

Top Fields of Employment

- 37% Technology Services/Consulting
- 26% Finance/Banking
- 7% Government/Military
- 4% Telecommunications/Communications
- 4% Insurance

Sponsorship Packages

DIAMOND SPONSOR · PLATINUM SPONSOR · GOLD SPONSOR · SILVER SPONSOR · BRONZE SPONSOR · SUPPORTER SPONSOR

PREMIUM SPONSOR BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
Complimentary full conference registrations	Six	Five	Four	Three	Two	One
Pre-conference lead data (name, company, email, professional role, company size, and industry)	•	•	•	•	•	
Post-conference lead data (name, company, email, professional role, company size, industry, **and** phone number—premium sponsors only, **if available**)	•	•	•	•	•	•
SPEAKING SESSION: Industry Trends & Insights (ITI) Session—**60-minute** thought leadership presentation	•	•	•			
SPEAKING SESSION: Knowledge Session (KS)—**30-minute** thought leadership presentation	KS or PS	KS or PS		•		
SPEAKING SESSION: Product Showcase (PS)—**20-minute** product/demo session	KS or PS	KS or PS			•	
Sponsor Item	•	•	•	•	•	
Logo with corresponding level displayed on event web site	•	•	•	•	•	•
Logo and sponsorship level displayed on marketing slides	•	•	•	•	•	•
Logo displayed on pre-event communication	•	•	•	•	•	
EXHIBIT SPACE: 3' x 3', table, two chairs, and wastebasket.	Four	Two	One	One	One	One

SPONSOR ITEM EXAMPLES (PREMIUM SPONSORS ONLY)

- Attendee experience
- Breakfast
- Conference bag
- Conference pen
- Entertainment
- Floor clings
- Gamification
- Hand sanitizers (individual)
- Headshot
- Keynote branding
- Lanyard
- Lunch
- Mobile application
- Mobile charging station
- Notebook
- Photo booth
- Refreshment break
- Registration area
- Reusable water bottle
- Social media wall
- Welcome/networking reception
- WiFi

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