



# 10 Reasons to Upskill Your Team With ISACA Enterprise Training

Build and retain stronger and more effective information systems teams through customizable packages of onsite, online on-demand, and virtual instructor-led training options. We asked ISACA enterprise clients to name some of the major benefits to their organizations from training and certifying their teams. Here is a sampling of what they had to say:



**1** **Sharpen credibility with clients** and other stakeholders by certifying your team.

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Enterprise training is especially valuable in today's complex business environment. Whether related to ongoing impacts from the pandemic, geopolitical strife, the changing regulatory environment, or more, major business disruptions are happening around the world. Enterprise training can help companies better understand those disruptions and how areas such as audit, risk, privacy and governance can be brought to bear to provide a more stable foundation on which to innovate and build digital trust with customers.

**Mark Thomas**  
President of Escoute Consulting



**2** **Better attract and retain talent** by demonstrating a culture of continuous learning and commitment to your employees' professional development.

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Whether we are talking about governance, risk, security or audit, the goal should be to train the team together so that team members learn the same things, in the same way, and obtain a collective understanding of the subject matter. Along with providing a shared understanding, team training provides additional benefits in helping with team-building and bonding.

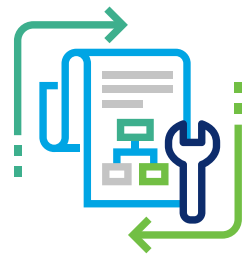
**Mike Hughes**  
CISA, CISM, CRISC, CGEIT, CDPSE,  
ISACA Central UK Past President and  
Director Prism RA



**3** Ensure stronger organizational alignment as employees learn to **speak a common business language** and draw upon proven approaches.



**4** **As artificial intelligence** and other emerging technologies reshape the business landscape, ensure that team members are aligned on evolving organizational policies and workflows.



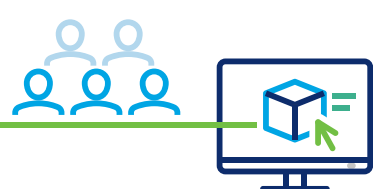
**5** Bring your employees back together for **productive team-building** after limited time spent together during an era in which remote work is increasingly commonplace.



**6** Improve internal succession planning by **deepening the pool of skilled leaders** in the organization.



**7** **Utilize resources more effectively** as a result of expanded expertise on your team.



**8** Unlock your team's potential by **turning competencies into habits** and encouraging big-picture thinking.



**9** Use key takeaways from the training as a catalyst for cross-functional dialogue across the organization that is **increasingly critical to deliver digital trust**.



**10** Experience the **organic ripple effect** as newly trained team members become more likely to encourage, coach and mentor others.

**92%**

of employees say employee training programs have a positive effect on their engagement.

Source: Zipplia, 2023

**74%**

of employees feel they are not achieving their full potential due to a lack of development opportunities

Source: Middlesex University for Work-Based Learning

Find out more about ISACA's enterprise training opportunities at  
[www.isaca.org/enterprise/enterprise-training](http://www.isaca.org/enterprise/enterprise-training)