

The Business Value of IT Governance

Never has strong IT governance been more critical for enterprises' success. In the era of digital transformation, governance of enterprise IT is imperative to streamline processes, develop a robust business continuity plan, assess and evaluate risk, align IT with business strategies and goals, and maximize ROI on technology investments.

IMPORTANCE OF INFORMATION & TECHNOLOGY GOVERNANCE BY THE NUMBERS

Strategic approach, greater agility and profitability...



Senior business leaders :

92% Say strong information and technology governance contributes to improved business outcomes.¹

69% Report that their leadership and board of director teams need to establish a clearer link between business and IT goals.¹

“Companies that have effective IT governance are better-equipped to handle crises, such as the current COVID-19 pandemic. Why wait for major incidents to trigger the adoption of good practices? IT governance is a necessity. Our job as IT professionals is to explain this to the right people, at the right time, and in the right way.”



Sunil Sheen,
CRISC, CGEIT, PMP
IT Management
Consultant

...But enterprise IT governance has never been more challenging

90%
of the world's data has been produced in just the past two years.²

New compliance requirements, such as GDPR and CCPA, have raised the stakes for proper governance of information and technology.



And a global shift toward telework, accelerated sharply by the COVID-19 pandemic, is rapidly expanding enterprises' technology footprints.



**Certified in the
Governance of
Enterprise IT®**
An ISACA® Certification

The only governance certification of its kind, CGEIT is framework-agnostic and comprehensive.

CGEIT helps IT professionals:

- Think strategically, plan proactively, and optimize resources
- Deliver business value
- Mitigate risk and streamline operations including and especially during times of crisis

Updated CGEIT exam content outline includes a focus on **information governance** and **big data**.



**Governance of
Enterprise IT**

IT Resources

Benefits Realization

Risk Optimization

New CGEIT exam domains address new trends, emerging technologies and changing business needs, accounting for the latest governance industry practices.

“This holistic, updated CGEIT reflects new trends and changing business needs to enable certification-holders to propel their careers even further and drive stronger business impact.”



Mark Thomas, CGEIT, CRISC
Certified COBIT Assessor,
President, Escoute Consulting

US\$141,000+

The average salary of CGEIT certification-holders.³



For more information, visit www.isaca.org/cgeit.