

The Numbers are in:

Build a World-class Workforce with ISACA's Certified in Emerging Technology Credential

ISACA's Certified in Emerging Technology™ (CET) certification affirms professionals' expertise in four highly demanded areas—Cloud, Blockchain, Internet of Things (IoT) and Artificial Intelligence (AI)—which are all vital and in-demand knowledge areas that benefit their employers and their careers.

Lightcast, an independent authority in labor market analytics and insights, analyzed billions of data points to determine the impact of ISACA credentialing—including CET—related to the latest technology trends by assessing the degree to which ISACA certifications contribute to growth, opportunities and productivity of students, employees and employers.



DEMAND FOR

CET-related skills is rising

CET-related skills are expected to grow

450% for skills in AI

230% for skills in cryptocurrency

90% for skills in cloud computing security

OVER THE NEXT FIVE YEARS



ONLINE JOB POSTING DEMAND FOR CET-RELATED SKILLS has steadily grown year-over-year since 2015, and this growth is expected to continue.

5 MILLION
CET-SKILL-RELATED JOBS WERE POSTED IN 2022.

AVERAGE SALARY PREMIUMS (IN US DOLLARS)



ARTIFICIAL INTELLIGENCE (AI)

\$4,500+



INTERNET OF THINGS (IOT)

\$15,000+



CLOUD

\$14,000+



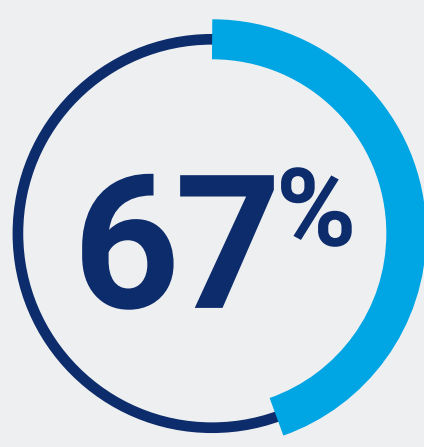
BLOCKCHAIN

\$11,500+

CETJOB DEMAND



of the total US labor market job demand includes CET-related skills



of cybersecurity engineer job postings demand CET-related skills

STUDENT OPPORTUNITIES



\$2,000 - 7,300

CET-related skills lead students to higher starting salaries, from US \$2,000-\$7,300, based on specific factors.

PREMIUMS

Initial pay premiums for CET-related skills are highest for bachelor's degree students.

REWARDING CAREER TRANSITIONS



CET CERTIFICATION helps with career agility and advancement to higher seniority levels



CET SKILLS lead to average salary increases of **\$1,500 - 70,000+** from previous roles

CET BENEFITS EMPLOYERS, TOO

YOUR ORGANIZATION CAN BENEFIT BY training employees into higher-level roles using CET certifications

FROM OCCUPATION	TO OCCUPATION	\$ SAVED BY TRAINING VS. HIRING (IN US DOLLARS)
Account executive	Commercial account executive	\$7,607
Account executive	Enterprise account manager	\$9,436
Product manager	Director of product management	\$15,113
Engineering manager	Director of software engineering	\$16,380
Data analyst	Data scientist	\$26,698

Technology professionals are integral to an organization's success and are in high demand across all industries, so it is critical they have the training to move forward in their careers and drive innovation. CET and other ISACA certifications benefit employees and employers by providing knowledge and skills on the most valuable and emerging tech topics.

Get the latest insights on upskilling and career opportunities in business technology in "Empowering Technology Professionals, Unlocking the Workplace's Technology Potential" at www.isaca.org/cet